

DAYSIDE DATSIDE

FOCUS GROUP ROOMS



About Us

Located in the bayside suburb of Hampton, 16 km's outside of the Melbourne CBD.

Our rooms are beautifully presented and perfect for focus groups, depth-interviews, large taste-testing projects, car clinics or meetings of any type.

Our space is available 7 days per week and available early morning or for late-night projects. We are totally flexible!

Professional focus group rooms outside the Melbourne CBD

An inner-city location is not always the best place for a focus group so we took the opportunity to create an ideal space outside of the city.

Our professionally presented, comfortable rooms have been purpose-built for focus groups and can be hired in the evening and on weekends as well as during the day.

Our focus group room has a viewing mirror for your clients to watch the group in action and we can record your group and also live stream if needed.

You can even speak to us about catering, focus group recruitment, handling respondent incentives or booking a freelance researcher to run your focus group.



Room Options

Focus Group Room

- ▶ Boardroom style room with capacity for 8-10 people.
- ▶ Large whiteboard with ample space for flipcharts and poster display.
- ▶ An internet-connected PC, USB, and DVD playback on a large TV, all with HDMI input.
- ▶ Meetings can be recorded or live-streamed in this space.
- ▶ When you book our focus group room you will also have access to our client viewing room





Meeting Room or Large Client Viewing Space

- ▶ Boardroom style room with capacity for 10 people comfortably around the table.
- ▶ Seated couch space for 6 people as well
- ▶ Ample space for flipcharts
- ▶ An internet-connected PC, USB, and DVD playback on a large TV, all with HDMI input.

Small Meeting Room or Client Viewing Room

- ▶ Small intimate space for 2 - 5 people
- ▶ Can be used to view our focus group to view our focus group room or for depth interviews

*This room does not have recording facilities.





Private Desk Space or Desk Set Up

- ▶ Dedicated desks - option of a private desk or in a co-working space
- ▶ High-speed Wi-Fi
- ▶ This large room is suitable for taste-testing projects. We can have computers set up for user testing and we have kitchen available for preparation of food.

Space for Car Clinic



Why Choose Us?



Purpose-built

While our rooms can be used for meetings and interviews, our rooms were purpose-built for focus groups.



Kitchen & Catering

We will organise catering for breakfast, lunch or dinner and can also keep food samples cold in our fridge.



Latest Technology

Access a 65" professional display screen with internet-connected Windows PC, HDMI and USB inputs, and digital TV tuner.



Wheelchair Accessible & Child Friendly

Ramps, bean bags and small chairs make our rooms suitable for a cross-section of participants.



Easy to access

Ample parking and nearby bus stops make it easy for participants to show up on time and get home after their session.



Personal Service

Let us handle your booking so you and your focus group have a seamless experience.

Hear From Some of Our Clients



Hi Guys, I just wanted to drop a note and say thank you so much for the fantastic recruitment & group room hire for our recent project! Your group rooms are my favourite in Melbourne. So much thoughtfulness in every detail; both from my side of the fence as the moderator, as well as for those participating. Being a very hands on and creative project, the space played an important role to foster creative thinking. The environment at Bayside facilitates a comfy vibe, and your team was beyond lovely to accommodate all our needs. Thanks again!"



Ruby Christoph
Senior Research Manager



I always enjoy working with the professional team at Bayside Focus Groups Rooms. Nothing is ever too much trouble for them, and they can accommodate a broad range of project types. The group rooms themselves are lovely, a relaxing and productive environment for both researchers and participants.



Lauren Campbell
Director, Qualitative Practice at Kantar

Additional Services



Catering for Clients

Your clients are well looked after with a food ordering service. Tea, coffee, wine, beer and other beverages are available.



Recruitment Agency Referral

We can refer you to a recruitment agency to assist with finding suitable respondents if need be.



Printing & Photocopying Service

We can organise the printing of materials for your focus group. We require 24 hours notice in order to prepare this printing. We can also provide notepads, pens or butchers, and paper for your focus group.



Respondent Incentive Handling

We can organise your respondent incentives and have cash ready at the focus group. We charge a 10% handling fee for this service.



Freelance Researchers/Moderators

We can refer you to highly experienced freelance researchers/moderators to help run your next focus group if need be.



Car Clinics

We have a large garage downstairs that is suitable to run large car clinics. If you ever need this service we can certainly assist you with this!



Meet the Team



Sarah Heath
Managing Director



Megan Aparo
Office Manager



Lucy Heath
Host



Kaycee Matugas
Admin Assistant



Contact Us



(03) 9599 4277



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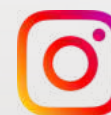
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